



2019

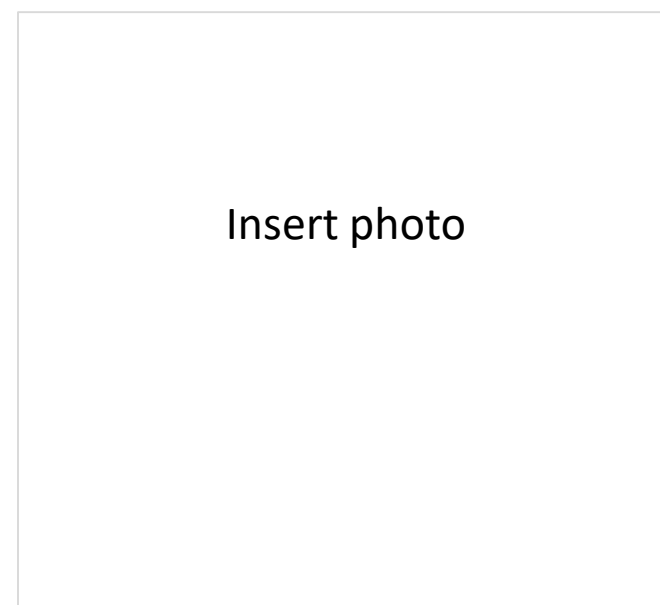
S
P
O
N
S
O
R
S
H
I
P



A note from our

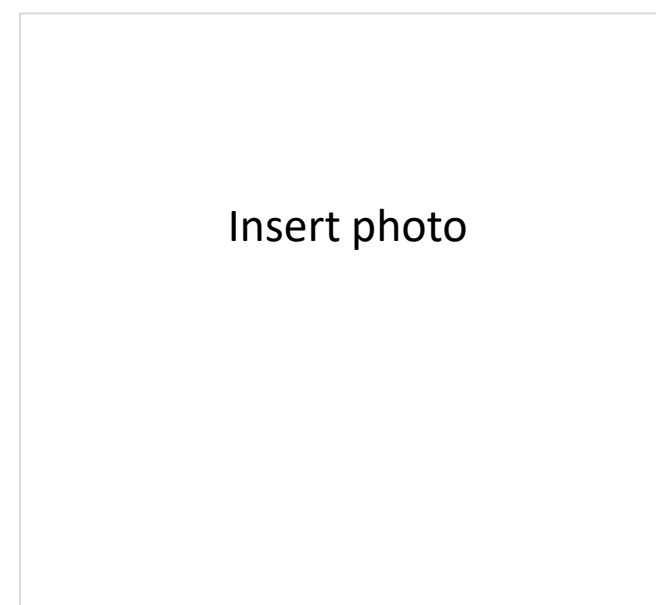
PRESIDENTS

Insert note from the presidents



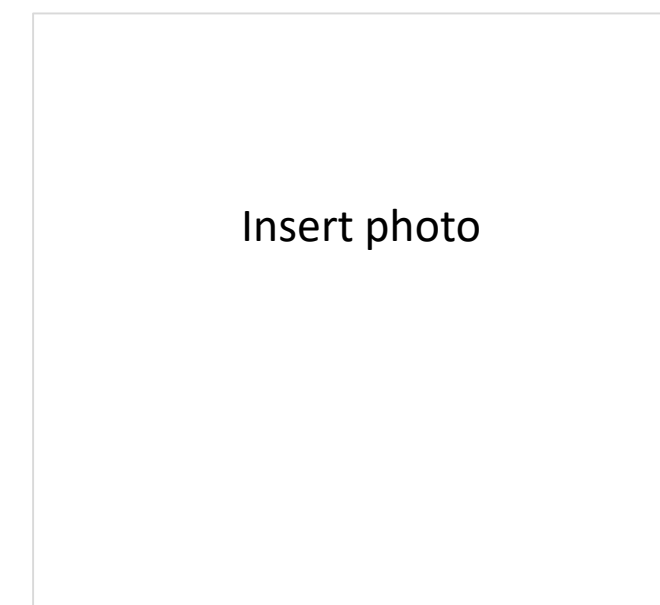
SCOTT MARSDEN

President



Darren Shaw

Senior Vice President



SEBASTIAN BUCCHERI

Junior Vice President

Hillside Football Club

KEY STATS

20

PROUD YEARS

As a community club playing at the highest level of football available in Victoria

747

MEMBERS

19

TEAMS

Across Junior Boys and Girls, Senior Men, Senior Women and Super competitions



TEAM COMMITTED



OUR HISTORY

The Hillside Football Club known as “The Sharks” was formed in 1999.

With passion, strength and continued success, the Club has grown to be a force in the Essendon District Football League.

The Sharks has a substantial representation of junior teams, Under 19's, a successful Reserve side and a thriving up-and-coming Senior side primed for premiership success.

As a competitive football club, we are serious about our future.

The Sharks, a family-friendly club with strong values centered on:

Strength
Honesty
Agility
Respect
Knowledge
Success

is a successful club both on and off the field.

With quality people running and playing for the Club, PREMIERSHIP success is our singular aim.



OUR SUCCESS

Club commences operations	• 1999
	• 2000
	• 2001
U13/14 Premiers (Div 2)	• 2002
	• 2003
	• 2004
	• 2005
	• 2006
U18 Premiers	• 2007
U18 Premiers	• 2008
	• 2009
U16 Premiers (Div5)	• 2010
U13/14 Premiers (Div 2)	• 2011
U14 Premiers (Div 5)	
Reserves Premiers (Div 2)	• 2012
Senior Premiers (Div 2)	• 2013
Reserves Premiers (Div 2)	
U13/14 Premiers (Div 1)	• 2014
U16 Premiers (Div 5)	• 2015
U18 Premiers	• 2016
U11 Premiers (Div 8)	• 2017
	• 2018



COMMUNITY PRIDE

ACTIVE KIDS

We work closely with community partners such as schools, other sports clubs and groups to encourage kids to participate in football – it keeps kids active, helps develop social skills, friends and most importantly it's fun!

ANTI-BULLYING

We are aware of our responsibility to provide a safe and fun environment for everyone to enjoy. We educate kids on anti-bullying behaviour and have a policy in our code of conduct.

MULTI-CULTURAL

We encourage members from all cultures and we are proud to have a diverse membership base at the club. We voluntarily raise awareness by having a football round dedicated to raise multi-cultural awareness.

EQUALITY

The club welcomes people of all ages, race, culture and sex. We have an anti-discriminatory policy in our code of conduct.

ANTI-VIOLENCE

We have an anti-violence policy and raises awareness of this with a round dedicated to this cause where all senior teams make an anti violence pledge before their games.



I N F R A S T R U C T U R E

WHAT'S COMING IN 2019

CHANGING ROOMS

Works are expected to begin on the construction of new change rooms in November 2018, ready for the beginning of the 2019 season! These rooms will provide a female friendly environment and improve our player facilities.

TIME KEEPERS BOX

The club will be constructing a brand new time keepers box underneath the existing electronic scoreboard, providing a better viewing position away from the current home team coaches box and players interchange area.

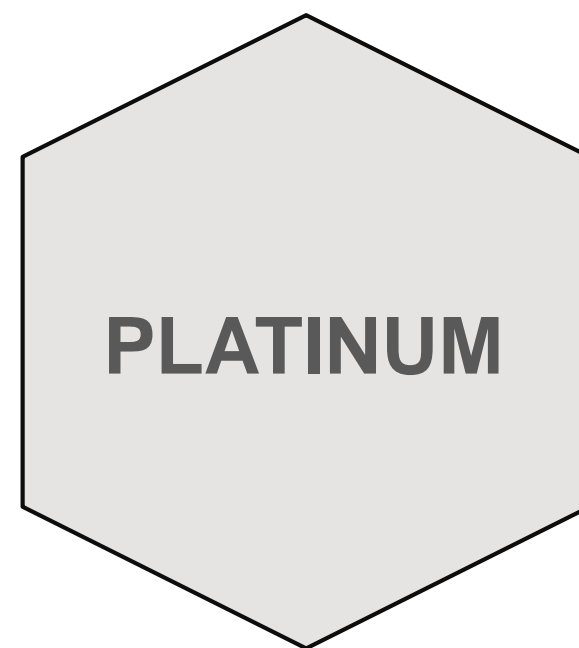
BORONIA RESERVE DEVELOPMENT

Boronia Reserve has been identified as the club's second home ground. Council approval has been made for the installation of lights which will provide the club with new night time training facilities. There will be other developments such as fencing, goal posts, change rooms etc to bring this ground up to match day standards.

2019

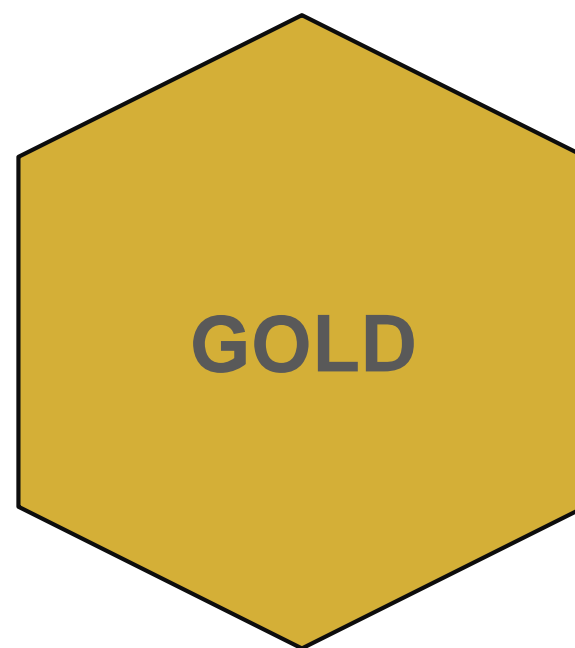
SPONSORSHIP OPTIONS

Our 2019 Sponsorship packages offer a range of options to suit everyone, from individuals right through to corporate packages. Below are our current packages which we are more than happy to customize in order to meet any specific requirements or budgets.



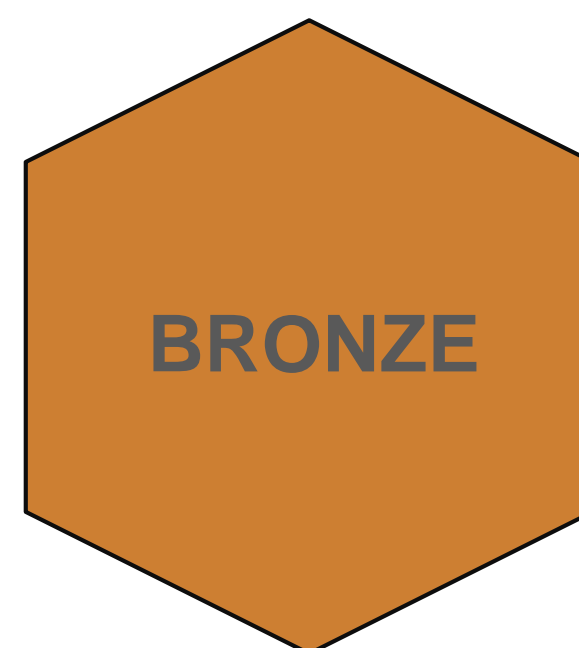
\$ 5,000 +

Customised packages which may include prominent fence signage, website & social/digital media advertising, merchandise advertising and club events.



\$ 3,000

Large fence signage, website & social/digital media promotions and club events.



\$ 1,500

Small fence signage, website & digital media promotion



\$ 500

Website exposure and opportunity to promote business to club members on Tradies Corner

PLATINUM PACKAGE

\$5,000+

(2 y e a r c o m m i t m e n t)

> ADVERTISING BENEFITS

- Large fence sign prominently located at Shark Park
- Digital promotions on Shark TV (2 mentions, plus product placement)
- Digital advertisement on scoreboard
- Sponsorship promoted via social media plus 7 mentions during season
- Logo placed onto thesharks.com.au Sponsor page & season training tops

> EVENTS

- 2 x Annual Ball tickets
- 2 x Presidents Lunch tickets
- Opportunity to promote you, your staff and your organisation at Club functions and training sessions (including Presentation Days)

> MERCHANDISE

- 2 x Club Polos

GOLD PACKAGE

\$3000

(2 y e a r c o m m i t m e n t)

> ADVERTISING BENEFITS

- Large fence sign at Shark Park
- Digital advertisement on scoreboard
- Sponsorship promoted via social media plus 4 mentions during season
- Logo placed onto thesharks.com.au Sponsors page

> EVENTS

- 2 x Presidents Lunch tickets
- Promotional opportunities

> MERCHANDISE

- 1 x Club Hat

BRONZE PACKAGE

\$1,500

(2 y e a r c o m m i t m e n t)



ADVERTISING BENEFITS

- 1 x small fence at Shark Park
- Sponsorship promoted via social media plus 2 extra mentions during season
- Logo placed onto thesharks.com.au Sponsors page



EVENTS

- 1 x Presidents Lunch tickets
- Opportunity to promote your organisation at Club functions

COMMUNITY PARTNER PACKAGE

\$500

(2 y e a r c o m m i t m e n t)



ADVERTISING BENEFITS

- Rolling digital advertisement on Tradies Corner TV (within Club Rooms)
- Logo placed onto thesharks.com.au Sponsors page



EVENTS

- 1 x Presidents Lunch ticket

L E T " S C H A T

WE'RE OPEN TO TRADES

Keen to exchange value in ways
other than monetary? We're
open to sponsorship or
donations in the form of goods
and services – just reach out!

KEEN TO SUPPORT?

To talk through any of our sponsorship options or request a
customisation please reach out to:

Scott Marsden
Club President
0448 352 868

David Joynt
Business Manager
0424 611 603

Sebastian Buccheri
Junior Vice President
0411 201 908

Follow Us



thesharks.com.au



Sponsorship Agreement Season 2019

Between

The Hillside Football Club

&

(insert Business or Individual Name)

Sponsorship Agreement

This forms an agreement between both parties. This agreement is bound to the terms and conditions set out herewith and shall be abided by all signatories.

COMPANY NAME _____

AUTHORISED BY _____ SIGNATURE _____

POSITION _____

ADDRESS _____

TELEPHONE _____

EMAIL _____

Particulars of Agreement

- 1. The standard particulars included in Sponsorship prospectus.
- 2. Logo to be supplied ASAP, so as the HFC can commence advertising and design of materials
- 3. Hillside FC to have banner/signage up as soon as possible, ensuring maximum benefit for the sponsor
- 4. Full payment or agreed instalments of _____
shall be paid within 14days of invoice and no later than 1st April if payment is being made in FULL.
- 5. Tickets to events to be supplied to Sponsor at least 2 weeks prior to event commencement.

Mutually agreed upon package extras / Conditions:

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Signatories

I _____ of _____

_____ AGREE TO THE TERMS AS SET OUT ABOVE.

Signed: _____ Name: _____

HFC Signatory: _____ Date _____

Name: _____